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Yankton Career Center encourages hunters to make South Dakota their home

PIERRE, S.D. – As hunters flocked to the Yankton area last weekend, the South Dakota Department of Labor’s (SDDOL) Career Center was prepared to invite them to make their permanent home in South Dakota.

“It’s common to hear a lot of out-of-state residents say, ‘I would like to live here,’” said Fred Binder, Career Center manager. “Dakota Roots helps by showing we have professional career opportunities to offer.” Information about the Dakota Roots program was distributed by SDDOL staff throughout Yankton and the surrounding communities at key locations to target hunters. Employment representative Jean Fitzgerald delivered materials such as table tents, posters and brochures. “Best Western Kelly Inn general manager Sara Haberman was happy to put out our promotions,” said Fitzgerald. “Sara indicated a lot of hunters had been through over the opening pheasant season weekend.”

Governor Rounds’ workforce development initiative, Dakota Roots, connects individuals to career opportunities so they can move to South Dakota to live, grow and build. For more information, visit www.DakotaRoots.com or call the Yankton Career Center at 605.668.2900.

****MEDIA NOTE****

Pictured in photo L to R – Best Western Kelly Inn general manager Sara Haberman and Yankton Career Center employment representative Jean Fitzgerald.