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Pierre Career Center encourages hunters to make South Dakota their home

PIERRE, S.D. – As hunters flocked to the Pierre area last weekend, the South Dakota Department of Labor’s (SDDOL) Career Center was prepared to invite them to make their permanent home in South Dakota.

“Dakota Roots will benefit employers and help with economic development,” said Mark Anderson, Career Center manager. “The most rewarding part is helping the participants who end up becoming residents of our great state.” Information about the Dakota Roots program was distributed by SDDOL staff throughout Pierre and the surrounding communities at key locations to target out-of-state hunters. Businesses have been accommodating in displaying posters, table tents and brochures to educate those wanting to move to South Dakota on available opportunities.

Governor Rounds’ workforce development initiative, Dakota Roots, connects individuals to career opportunities so they can move to South Dakota to live, grow and build. For more information, visit www.DakotaRoots.com or call the Pierre Career Center at 605.773.3372.

****MEDIA NOTE****

Photo 10.25.07Pierre 003.jpg: Pierre Career Center manager Mark Anderson (left) visited with two pheasant hunters from Denver about Dakota Roots at Steamboat, Inc. as their pheasants were being processed. One of the hunters has been coming to South Dakota for 20 years to hunt. Both were interested in what South Dakota is doing to grow their workforce. Owners of Steamboat, Inc., Josh and Caleb Gilkerson, are displaying promotional Dakota Roots materials.

Photo 10.25.07Pierre 006.jpg: The sporting goods store at Lynn's Dakotamart, a frequent stop of pheasant hunters, received Dakota Roots materials and learned about the program from Pierre Career Center manager Mark Anderson (right).